

Beninvest & Associates



1. WHY GAI?

Diversification, less correlation to equities and bond markets, access to emerging markets

99% of portfolios are still underweight in Alternatives. An allocation of 28% to 35% to Alternatives is currently considered normal.

2. VALUE PROPOSITION

Independent advice for Hedge Funds, Private Equity and Real Estate investments, linked to a personalized strategy.

3. PRIVILEGED NETWORK

Global reach towards unique investment managers thanks to our long term worldwide experience and presence.

CONTACT

Beninvest & Associates, LLC

ben@beninvest.com

New York: +1 347 687 4197

Brussels: +32 476 21 99 00

An introduction to our platform for

Global Alternative Investments (GAI)

1. Why GAI?

To better balance their portfolios, Institutional and Private Investors will continue to allocate a steadily larger share of their assets towards Global Alternative Investments, because of the need for

1. Diversification
2. Less correlation with the equities and bond markets
3. Access to fast growing, rapid changing, emerging markets.

2. Our Value Proposition

We established ourselves as a leading consultant in global alternative investment strategies:

Hedge Funds (excluding Long/Short strategies, which equal 60% of all HF's), Private Equity and Private Equity Real Estate (PERE).

There are too many financial instruments and investment opportunities to consider. Banks with worldwide networks of sophisticated analysts can not analyze them all. They therefore develop their own limited internal investment products and impose their cash rich fee driven business to their smaller clients.

We do our own due diligence and we work only with investment managers who put their own personal money on the line. We need a perfect alignment of economic interests between the investor and the investment manager. We only work with managers who have a proven track record of building their practice based on TRANSPARENCY, ACCOUNTABILITY and GOOD PERFORMANCE. We can focus on a particular investment strategy and/or on a particular geographic area or mix-and-match.

3. Our Network and its Capabilities

We have privileged access to generally unknown investment managers. Some very well performing managers often only rely on "word of mouth" referrals for raising capital. They do not invest in active marketing for fund raising. They only focus on what they are good at and do not appear on the general investor's "radar screen". Our success as a specialist alternative asset consulting firm is attributed to our ability to source **UNIQUE INVESTMENT MANAGERS**, create innovative investment structures, design and implement profitable exit strategies and offer investors superior returns with well mitigated risks. We do advise investment managers willing to create financial vehicles and have therefore a deep knowledge on how they operate. We take pride in our exclusive team of experienced investment professionals who are efficient, prudent and ethical in their dealings and who have played a major role in our success so far, providing innovative financial solutions to our clients.

GLOBAL APPROACH

All of our customers are willing to diversify their assets globally in order to hedge their interests.

PERSONALIZED STRATEGY

Each of our customers has different objectives and each of them is therefore directed towards different investment managers, depending on the level of investment and the level of risk they are willing to undertake.

INDEPENDENT ADVICE

We are not affiliated with any particular bank, financial instrument or money manager. Our interests are always in line with our investors' objectives.